



**DJI's Lightest And Smallest Foldable Drone Debuts in Malaysia**  
*The Ultra-Light Mavic Mini Makes Drone Flight Easier And Safer Than Ever;  
Now Available For Pre-orders Via VSTECS Authorized Resellers Across Malaysia*

**Kuala Lumpur, November 7, 2019** – DJI, the global leader in civilian drones and aerial imaging technology, opens a new frontier in drone possibilities with the DJI Mavic Mini, an ultra-light folding drone designed to be the everyday FlyCam. Weighing just 249 grams, Mavic Mini is portable, easy to fly, designed for safety, and perfect for everyone who wants to experience the fun of flying. Mavic Mini made its debut at the DJI Kuala Lumpur official launch event today, held in conjunction with VSTECS Astar, DJI's authorized distributor in Malaysia.

Speaking at the launch event, Mr. Kevin On, DJI's Global Marketing & Communication Director, said, "To design a drone as lightweight, compact yet capable as Mavic Mini was one of the most challenging projects we've ever tackled at DJI. Distilling top-of-the-line features into a palm-sized drone is the culmination of years of work, and we are excited to bring a new class of drones to the DJI lineup. Mavic Mini's extended flight time, ultra-light weight and high-quality camera makes it the everyday flycam. Most importantly, it's easy to fly and comes with an intuitive app, making it the perfect drone for first-time pilots and those thinking about their first drone."

"As a longtime partner of DJI, VSTECS is thrilled to bring another exciting drone product to the Malaysian market. The introduction of the Mavic drone series, especially with its sleek and portable design, has created many opportunities for us to reach new customers outside the ICT space. With the new Mavic Mini, the opportunities expand even further and answers what many of our partners and customers have been looking for - an intelligent, user-friendly, light and portable drone that speaks to the everyday content creator and to those looking for their first drone," said Mr. Tee Ang Kuan, Group General Manager of VSTECS Group. "The introduction of the new class of drones is an exciting opportunity for many Malaysians to enter the aerial photography arena," he added.

Mavic Mini builds on the technological innovations in DJI's renowned series of folding Mavic drones, from the original Mavic Pro through Mavic Air and Mavic 2, to pack professional-quality drone features into the lightest possible frame. That puts Mavic Mini in the safest drone category, which in many areas exempts it from regulations that apply to other, heavier drones.

Despite its small and light body, Mavic Mini's high-grade camera is capable of capturing compelling footage in high definition, while its new DJI Fly app's suite of creative features seamlessly transforms photos and videos into professional-quality productions. In addition to that, its enhanced, stable flight performance provides more opportunities to explore using one of the longest flight times for a drone of its size. Users can unleash their full imagination with Mavic Mini's exciting accessories, including a DIY Creative Kit and a 360° Propeller Guard for added safety.

**Portable and Safe**

Mavic Mini is the smallest and lightest DJI drone ever made, and is the perfect creative tool for life's daily adventures, whether seeing your everyday world from a new perspective or capturing incredible views of your getaways with friends and family. Mavic Mini incorporates DJI's renowned safety technology – including geofencing to help drone pilots avoid restricted areas, AeroScope remote identification to help

protect sensitive locations, built-in altitude limits, and automatic return to the launch point if the drone loses connection to the controller or reaches critically low battery levels.

Mavic Mini is the first DJI drone to weigh below 250 grams, which aviation regulators around the world consider to be safest category for drone flight. In many countries, drones below 250 grams are considered safe enough to be used in new and exciting ways. Users should consult their country's drone laws and regulations to learn more about what they can do there with Mavic Mini.

### **An Optimal Flight Experience**

Created to be the drone for everyone, even those new to drones, Mavic Mini is simple to operate and fly using the dedicated remote controller. The ultra-light design and high-grade motors provide Mavic Mini with up to 30 minutes of flight time, giving users with more time to explore and capture content. A Wi-Fi transmission signal<sup>[1]</sup> delivers stable control and an HD live feed for a clear, confident flying experience. GPS receivers and downward visual sensors detect the ground below Mavic Mini, enabling precise hovering, stable flying and accurate landing both indoors and out.

### **Quality Content Captured with Ease**

Mavic Mini offers pilots the ability to capture high-quality footage including 2.7K video at 30 frames per second, 1080p at 60 frames per second, or 12-megapixel photographs using the 1/2.3-inch sensor. A three-axis motorized gimbal supports and stabilizes the camera, ensuring the footage is smooth and cinematic, making it perfect for sharing on social media.

### **Advanced Features Created to Inspire**

The new DJI Fly app is intuitively designed, simplifying the flying and content capturing experience so that pilots of all skill levels can make the most of Mavic Mini. Dedicated tutorials are included to help new pilots learn about flying, and pre-set editing templates add a new level of creativity to the footage.

New pilots can choose to fly in Position (P) mode for basic operation, more experienced pilots can unlock more capabilities in Sport (S) mode, and content creators can choose CineSmooth (C) mode to lengthen braking time for smoother shots and more cinematic footage. Pilots can also choose from several pre-programmed flight maneuvers known as QuickShots. Simply tap the desired mode and Mavic Mini will automatically create stunning cinematic content:

- **Rocket** - Mavic Mini flies straight up into the air with the camera pointing downward following your subject. Set a height limit of 40, 60, 80, 100, or 120 feet.
- **Circle** - Mavic Mini will circle around your subject at a constant altitude and distance.
- **Dronie** - Mavic Mini flies backward and upward, with the camera tracking your subject. Set a height limit of 40, 60, 80, 100, or 120 feet.
- **Helix** - Mavic Mini flies upward and away, spiraling around your subject. Set a height limit of 40, 60, 80, 100, or 120 feet.

### **Get Creative with New Accessories**

Exciting and unique accessories allows pilots to get the most out of their Mavic Mini. Customers can choose from options including:

- **360° Propeller Guard**: Provides a 360° guard around the propellers for added safety.

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<sup>1</sup> Mavic Mini Wi-Fi system has a maximum range of 4 km when unobstructed, free of interference, and FCC compliant (2km range, CE compliant). Maximum flight range specification is a proxy for radio link strength and resilience. Always fly your drone within visual line of sight unless otherwise permitted and check local laws and regulations in the region being operated.

- **Charging Base:** Charge and display your Mavic Mini with this unique, illuminated station.
- **Propeller Holder:** Travel easier with the propeller holder that locks the props into place.
- **DIY Creative Kit:** Personalize your Mavic Mini with custom stickers or draw your own design.
- **Snap Adapter:** Attach a toy building brick or a mini LED display to write custom messages.
- **Mini Travel Bag:** A travel bag that fits your Mavic Mini and the remote controller perfectly.
- **Two Way Charging Hub:** Charge up to three Mavic Mini batteries or use the charging hub as a power bank.

Detailed information on these accessories can be found here: [www.dji.com/mavic-mini](http://www.dji.com/mavic-mini)

### **Price and Availability**

Mavic Mini is immediately available for pre-order at VSTECS' resellers and DJI authorized retailers across Malaysia. Mavic Mini will come in two purchase options. The standard package includes Mavic Mini, remote controller, one battery, extra propellers, and all necessary tools and cables for RM 1,599. The Mavic Mini Fly More Combo will include all of the components from the standard version with the addition of a 360° Propeller Cage, Two-Way charging Hub, two additional batteries, three sets of extra propellers, and a carrying case for RM 1,999.

Mavic Mini will be shipping to customers in Malaysia starting mid-November 2019. Accessories for Mavic Mini will be available for pre-order at the end of November. For additional information about Mavic Mini and its accessories, visit: [www.dji.com/mavic-mini](http://www.dji.com/mavic-mini).

Product shots and lifestyle images download link: <http://bit.ly/32YYraX>

Videos of Mavic Mini can be found here: <https://bit.ly/325Fp1p>

### **DJI Recommended Service Centre**

VSTECS has been appointed as a DJI Recommended Service Center to provide professional aftersales and repair services for customers in Malaysia. All service personnel are trained by DJI and have the capability to repair DJI products. For more info, visit <https://www.dji.com/service/repair/centers>.

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### **About VSTECS**

VSTECS Astar Sdn. Bhd. (formerly known as ECS Astar Sdn Bhd) ("VSTECS Astar") is a wholly-owned subsidiary of VSTECS Berhad (formerly known as ECS ICT Berhad). VSTECS Berhad, a MSC-status company and its subsidiaries ("VSTECS Group") is a leading distribution hub for Information & Communications Technology ("ICT") products in Malaysia. Listed on the Main Market of Bursa Malaysia Securities Berhad on 15 April 2010, VSTECS Berhad is an associate company of VSTECS Holdings (Singapore) Limited (formerly known as ECS Holdings Limited) which is one of the leading ICT distributors in the Asia Pacific, with access to a network of more than 25,000 channel partners across China, Thailand, Malaysia, Singapore, Indonesia, the Philippines, Cambodia, Laos and Myanmar. VSTECS Group distributes a comprehensive range of ICT products comprising notebooks, personal computers, smartphones, smartwatches, tablets, printers, software, network and communication infrastructure, servers, and enterprise software with over 40 leading principals. With a nationwide channel network of more than 6,600 resellers comprising retailers, system integrators and corporate dealers, VSTECS also provides value-added product support and technical services. For more information, please visit [www.vstecs.com.my](http://www.vstecs.com.my).



### **About DJI**

DJI is a global leader in developing and manufacturing civilian drones and aerial imaging technology for personal and professional use. DJI was founded and is run by people with a passion for remote-controlled helicopters and experts in flight-control technology and camera stabilization. The company is dedicated to making aerial photography and filmmaking equipment and platforms more accessible, reliable, and easier to use for creators and innovators around the world. DJI's global operations currently span across the Americas, Europe, and Asia, and its revolutionary products and solutions have been chosen by customers in over 100 countries for applications in filmmaking, construction, inspection, emergency response, agriculture, conservation, and many other industries.

For more information about DJI, visit our:

Website: [www.dji.com](http://www.dji.com)

Online Store: [store.dji.com](http://store.dji.com)

Facebook: [www.facebook.com/DJI](http://www.facebook.com/DJI)

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