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Press Release

For Immediate Distribution

VSTECS to distribute HONOR smartphones – one of Malaysia’s top smartphone brands

KUALA LUMPUR, 1 APRIL 2019 – VSTECS Berhad (formerly known as ECS ICT Berhad) (VSTECS, 佳杰科技; Bloomberg: ECS MK; Reuters: VSTE.KL) (“VSTECS” or “the Group”), Malaysia’s leading Information and Communications Technology (“ICT”) distributor, announced today that its wholly-owned subsidiary, VSTECS Astar Sdn. Bhd. (formerly known as ECS Astar Sdn. Bhd.) has been named the distributor of HONOR and are now offering consumers more choices of smartphones and smartwatches together with accessories to go with them.

The HONOR smartphone portfolio is massive, providing Malaysian youths a variety of option to fulfil different needs. The brand’s portfolio is made up of the VIEW, Number, X, Play, Lite and C, A, S Series.

The HONOR 8C, its latest addition, will be rolled out nationwide on 1 April with a budget-friendly retail price of RM599. Available in three colours - Blue, Black, and Gold, the HONOR 8C introduces the “cat’s eye” effect for its Blue variant. The IMT coating technology together with a color-shifting effect gives the smartphone a stylish appearance. The HONOR 8C comes with a Snapdragon 632 processor, 32GB storage and 3GB RAM, dual-AI camera with 13MP + 2MP sensors for the main as well as 8MP sensors for the front with soft flash and up to 50 hours of standby battery power.

Consumers can also find the best-selling HONOR View20, which comes in two variants and retails at RM1,999 (6GB + 128GB) and RM2,499 (8GB + 256GB). The HONOR View20 made waves in the nation recently with its punch-hole notch and 48MP-strong camera. Other HONOR smartphones available are the HONOR 7S retailing at RM379; HONOR Play retailing at RM999 and the HONOR 8X with a price tag of RM849. For those wishing to keep time accurately while living an active lifestyle, there is the HONOR WATCH MAGIC, a sleek, lightweight smartwatch that is encased in 316L stainless steel with sweat-proof strap retailing at RM599. The smartwatch also comes with a dual chipset for efficiency and performance together with a seven-day battery life. The Group also carries HONOR accessories such as Band 4 targeted at specific customers like corporates and also gifts for contests.

Commenting on being awarded the distributorship for HONOR, **VSTECS Chief Executive Officer, Mr. Soong Jan Hsung** says, “VSTECS is honoured to be the distributor for the one of the best-selling brands - HONOR. It is recently immensely popular which champions excellent specifications and performance with genuinely affordable price. Through this distributorship, it has given the Group an opportunity to provide more affordable alternatives to the mass market, and we believe it will be widening the Group’s consumer base.”

HONOR smartphones are available in honor.com/my and with the Group’s e-commerce marketplace partners such as Lazada and Shopee, as well as HONOR Experience Stores nationwide.

ABOUT VSTECS BERHAD

VSTECS Berhad (formerly known as *ECS ICT Berhad*), a MSC-status company (“**VSTECS**” or “**the Group**”), is a leading distribution hub for Information & Communications Technology (“ICT”) products in Malaysia. Listed on the Main Market of Bursa Malaysia Securities Berhad on 15 April 2010, the Group is an associate company of VSTECS Holdings Limited which is one of the leading ICT distributors in the Asia Pacific, with access to a network of more than 25,000 channel partners across China, Thailand, Malaysia, Singapore, Indonesia, the Philippines, Cambodia and Myanmar.

VSTECS distributes a comprehensive range of ICT products comprising notebooks, personal computers, smartphones, smartwatches, tablets, printers, software, network and communication infrastructure, servers, and enterprise software with over 40 leading principals. With a nationwide channel network of more than 6,600 resellers comprising retailers, system integrators and corporate dealers, VSTECS also provides value-added product support and technical services. For more information, please visit www.vsteecs.com.my

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