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**TECHNOLOGY** 

22 May 2017

# **ECS ICT Bhd**

#### **RESULTS UPDATE**

# **BUY**

Current Price : RM 1.51 Target Price : RM 1.78

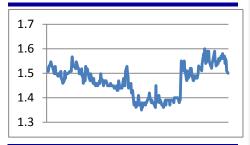
#### **Key Statistics**

Bloomberg Ticker	ECS MK
Masa Ticker / Stock Code	ECS/5162
Shares Issued (m)	180
Market Capitalisation (RM'm)	271.8
52 Week Hi/Lo Price (RM)	1.61/1.33
Avg Trading Volume (3-mth)	206,836
Est Free Float (m)	57.3
YTD Returns (%)	7.14
Beta	0.88

#### Major Shareholders (%)

ECS HOLDINGS LTD	41.02
SENGIN SDN BHD	12.05

#### 1-Year Share Price Performance



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# **Enterprise Segment to Recover on Digital FTZ**

We reiterate our ECS ICT buy call with a fair value of RM1.78 derived from a 10x PER pegged to the FY17 EPS of 17.8sen. The Digital Free Trade Zone announced recently is expected to benefit ECS in many ways. Moreover, we are positive that the earnings for their Enterprise Systems segment will receive a boost this year as corporations are expected to upgrade their servers and also to improve on their cyber-security.

#### **Earnings Review**

The group's revenue increased by 5.8% YoY from RM434.7mil in Q1FY16 to RM460.1mil Q1FY17 due to higher sales from ICT Distribution segment. However, the Enterprise Systems segment recorded a lower turnover as a result of lower sales of servers, networking equipment and software. ECS suffered lower Gross Profit Margins from this quarter due to a more competitive environment and unfavourable product mix. The group's PAT also dropped 6% YoY from RM5.1mil to RM4.8mil.

The results for the first quarter were in line with our expectations. 1Q has always been seasonally a slower quarter in revenue terms as consumers generally delay purchases until year end approaches, in response to yearend bonus payments as well as to enjoy tax incentives.

**Table 1: Investment Highlights & Earnings Forecasts** 

FYE Dec (RM'mil)	2014	2015	2016	2017(F)	2018(F)
Revenue	1,591.1	1,903.3	1,823.4	1,869.1	1,914.2
Gross profit	86.7	98.6	92.6	102.8	103.4
PBT	39.2	43.6	40.3	43.2	44.0
Net Profit	29.4	32.5	30.1	32.1	33.0
EPS (sen)	16.4	18.0	16.7	17.8	18.3
PER	9.2	8.4	9.0	8.5	8.2
GP Margin (%)	5.5	5.2	5.1	5.5	5.4
PBT Margin (%)	2.5	2.3	2.2	2.3	2.3
PAT Margin (%)	1.8	1.7	1.7	1.7	1.7
DPS (sen)	6.0	11.0	6.0	6.5	7.0
Dividend Yield (%)	4.0	7.3	4.0	4.3	4.6
ROE (%)	13.1	13.7	11.8	13.0	13.1
ROA (%)	7.1	7.6	6.0	6.2	6.1
Net Gearing Ratio	Net Cash				

Source: Interpacific



**Table 2: Revenue Breakdown** 

Revenue	Q1FY17	Q4FY16	QoQ Change (%)	Q1FY17	Q1FY16	YoY Change (%)
ICT Distribution	377.3	431.0	(12.5)	377.3	338.0	11.6
Enterprise Systems	74.7	112.6	(33.7)	74.7	88	(15.1)
ICT services	8.1	8.0	1.3	8.1	8.7	6.9
Total	460.1	551.6	(16.6)	460.1	434.7	5.8

Source: Interpacific, Company

**Table 3: Gross Profit Breakdown** 

Gross Profit	Q1FY17	Q4FY16	QoQ Change (%)	Q1FY17	Q1FY16	YoY Change (%)
ICT Distribution	13.3	16.5	(19.4)	13.3	13.0	2.7
Enterprise Systems	5.4	9.6	(43.8)	5.4	6.3	(14.5)
ICT services	1.2	1.9	(36.8)	1.2	1.8	(31.9)
Total	19.9	28.0	(28.9)	19.9	21.1	(5.4)

Source: Interpacific, Company

**Table 4: Segment Profit Margins** 

GPM	Q1FY17	Q1FY16	YoYChange (%)
ICT Distribution	3.50%	3.80%	(7.9)
Enterprise Systems	7.20%	7.20%	0.0
ICT services	15.30%	21.00%	(27.1)

Source: Interpacific, Company

#### **Expecting Better Earnings from Enterprise Segment**

The recent WannaCry malware attack is a blessing in disguise for ECS. As corporations then better appreciate the importance of cyber security, management is positive that more corporations will install cyber-security products to ensure the safety of their data. Organizations will be willing to upgrade their servers and systems as well as a precaution. The group is also looking to expand their current portfolio for cyber-security products.

#### **Positioning for the Digital Free Trade Zone**

The setting-up of Malaysia's Digital Free Trade Zone (DFTZ) as a regional logistics hub in Malaysia is expected to benefit ECS in many ways. The group will benefit from the setup of servers and network infrastructure within the DFTZ. ECS will also position themselves to explore more B2B and B2C e-commerce opportunities. Therefore, it is expected to see an increase the demand for ICT products through higher online business activities where consumers from second or third tier cities will be able to purchase IT products online.



# **Ratings System**

BUY Total return is expected to exceed 15% in the next 12 months

NEUTRAL Total return is expected to be between above -15% to 15% in the next 12 months

SELL Total return is expected to be below -15% in the next 12 months

# **Abbreviation**

Abbieviation		
Abbreviation	Definition	
PER	Price Earnings Ratio	
PEG	PER to Growth	
EPS	Earnings per Share	
FYE	Financial Year End	
FY	Financial Year	
CY	Calendar Year	
MoM	Month-on-Month	
QoQ	Quarter-on-Quarter	
YoY	Year-on-Year	
YTD	Year-to-Date	
p.a.	Per Annum	
DCF	Discounted Cash Flow	
FCF	Free Cash Flow	
NAV	Net Asset Value	
	·	

Abbreviation	Definition
CAGR	Compounded Annual Growth Rate
CAPEX	Capital Expenditure
DPS	Dividend per Share
ROA	Return on Asset
ROE	Return on Equity
PBT	Profit Before Tax
PAT	Profit After Tax
EV	Enterprise Value
EBIT	Earnings Before Interest And Tax
EBITDA	EBIT Depreciation & Amortisation
WACC	Weighted Average Cost of Capital
NTA	Net Tangible Asset
BV	Book Value

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