

Press Release

For Immediate Distribution

ECS Awarded Distributorship of Market-leading HTC Vive VR Platform in Malaysia

KUALA LUMPUR, 31 OCTOBER 2018 – ECS ICT Berhad (ECS, 佳杰科技; Bloomberg: ECS MK; Reuters: ECSI.KL) (“**ECS**” or the “**Group**”), Malaysia’s leading Information & Communications Technology (“**ICT**”) distributor, announced today that its wholly-owned subsidiary, ECS ASTAR Sdn Bhd (“**ECS ASTAR**”) has been named as the distributor of HTC Corporation’s latest products to be launched in Malaysia under the HTC VIVE virtual reality (“**VR**”) platform.

The first of its kind, HTC VIVE is the market leader for hardware and VR platform. Built on the SteamVR platform and around the best VR hardware in the market, it uses tracking technology that allow users to move in a three-dimensional (“**3D**”) space and use motion-tracked handheld controllers to interact with the environment for an immersive and true-to-life VR experience. The VIVE ecosystem is supported by global platform, app store and subscription service VIVEPORT, a USD100 million accelerator for VR and related technology start-up VIVE X as well as VR content development and publishing initiative VIVE Studios.

Commenting on being awarded the distributorship for HTC Vive, **ECS Chief Executive Officer Mr. Soong Jan Hsung** says, "ECS is honoured at being given the opportunity to be part of such a landmark product engineered by a market leader providing both hardware and VR platform. With VR technology already serving as a bridge between the real and virtual worlds and set to transform lives moving forward, we are thrilled to be given the chance to participate in Malaysia’s transformation into a global community of the future. This new VR product & platform will enhance our pursuit and presence in the e-Sports initiative."

The official launch of the VIVE VR System and VIVE Pro Starter Kit allow Malaysian consumers to enjoy the best in VR experience from 31 October 2018 onwards and introduces them to VIVEPORT, which operates on the world’s first VR subscription model in more than 60 countries and has a curated library of more than 1,400 VR titles.

The VIVE VR System is priced at RM2,999.00 and customers who pre-order online and in-store from now until 31 December 2018 will be eligible for a free 3-month subscription to VIVEPORT. Pre-orders

for the VIVE Pro Starter Kit, meanwhile, will be made available from the end of November 2018 onwards and include the latest professional-grade VIVE Pro Headset and SteamVR tracking 1.0 bundle consisting of two SteamVR base stations and two VIVE Controllers.

ABOUT ECS ICT BERHAD

ECS ICT Berhad, an MSC-status company (“ECS” or “the Group”), is a leading distribution hub for Information & Communications Technology (ICT) products in Malaysia. Listed on the Main Market of Bursa Malaysia Securities Berhad on 15 April 2010, the Group is an associate company of ECS Holdings Limited which is one of the leading ICT distributors in the Asia Pacific, with access to a network of more than 25,000 channel partners across China, Thailand, Malaysia, Singapore, Indonesia, the Philippines, Cambodia and Myanmar.

ECS distributes a comprehensive range of ICT products comprising notebooks, personal computers, smartphones, smartwatches, tablets, printers, software, network and communication infrastructure, servers, and enterprise software with over 40 leading principals. With a nationwide channel network of more than 6,100 resellers comprising retailers, system integrators and corporate dealers, ECS also provides value-added product support and technical services. For more information, please visit www.ecsm.com.my

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