

Press Release

For Immediate Distribution

ECS Announces Distribution of DJI Mavic 2 Pro with Hasselblad camera and the Mavic 2 Zoom with zoom capability

KUALA LUMPUR, 06 SEPTEMBER 2018 – ECS ICT Berhad (ECS, 佳杰科技; Bloomberg: ECS MK; Reuters: ECSI.KL) (“**ECS**” or the “**Group**”), Malaysia’s leading Information & Communications Technology (“**ICT**”) distributor, today announced that its wholly-owned subsidiary, ECS ASTAR Sdn Bhd has been awarded the distributorship of two new product offerings from DJI. DJI, the global leader in civilian drones and aerial imaging technology has introduced a new era for camera drones with two additions to its iconic Mavic series; Mavic 2 Pro, the world’s first drone with an integrated Hasselblad camera for outstanding image quality, and Mavic 2 Zoom, the world’s first foldable consumer drone with optical zoom capability.

The Mavic 2 Pro and Mavic 2 Zoom drones will be available at authorised ECS Dealers across Malaysia for the retail price of RM 6,599 and RM 5,699 respectively, and the “Fly More Kit” which includes two additional batteries, a multi-battery charging hub, a car charger, a battery to power bank adapter, two pairs of propellers and a carrying bag, with retail value at RM 1,399.

ECS is the authorised distributor for DJI products in Malaysia since early 2016. The Group’s resellers are primarily ICT retailers, online merchants, hobby shops, large format electronic channels, mobile stores, system integrators and also camera and photography equipment retail channels. ECS is also the authorised service centre for DJI products that offers both warranty and after-sales services.

Speaking at the launch event today, **Chief Executive Officer of ECS, Mr. Soong Jan Hsung** expressed, “The newly launched Mavic 2 Pro with its uniqueness of Hasselblad camera shows superior image quality as the real eye and the Mavic 2 Zoom, apart from being the first foldable consumer drone with zoom, it also features the exclusive new Dolly Zoom QuickShot mode for better storytelling. Both drones feature distinct functions and capabilities, which are specially catered for professionals, aerial and landscape photography as well as content creators. We believe that these two products will bring more excitement to enthusiasts and be well-received by our local customers as seen with our experience having distributed various products offered by DJI.”

“Over the years, we have developed a solid business relationship with DJI and it is with great pleasure that we continue to partner with DJI in sharing their products in Malaysia, which further strengthens the Group’s established reputation as the leading ICT distributor in Malaysia. DJI is also seen as a reputable brand in China with its products being utilised across many industries, namely sports, media, agriculture, energy, construction, infrastructure as well as public safety. Our prime minister, Tun Dr. Mahathir Mohamad, had also visited DJI’s office during his recent trip to China for a drone demonstration in Beijing. We believe that the scene for consumer drones will continue to experience rapid growth, given the continued advancement of its technology.” **Mr. Soong** added.

ABOUT ECS ICT BERHAD

ECS ICT Berhad, an MSC-status company (“ECS” or “the Group”), is a leading distribution hub for Information & Communications Technology (ICT) products in Malaysia. Listed on the Main Market of Bursa Malaysia Securities Berhad on 15 April 2010, the Group is an associate company of ECS Holdings Limited which is one of the leading ICT distributors in the Asia Pacific, with access to a network of more than 25,000 channel partners across China, Thailand, Malaysia, Singapore, Indonesia, the Philippines, Cambodia and Myanmar.

ECS distributes a comprehensive range of ICT products comprising notebooks, personal computers, smartphones, smartwatches, tablets, printers, software, network and communication infrastructure, servers, and enterprise software with over 40 leading principals. With a nationwide channel network of more than 6,100 resellers comprising retailers, system integrators and corporate dealers, ECS also provides value-added product support and technical services. For more information, please visit www.ecsm.com.my

Issued by: Esente (M) Communications Sdn. Bhd. on behalf of **ECS ICT Berhad**

Date: 06 September 2018

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